

# MEN'S SUPERBRANDS SELFRIDGES

OXFORD STREET, LONDON

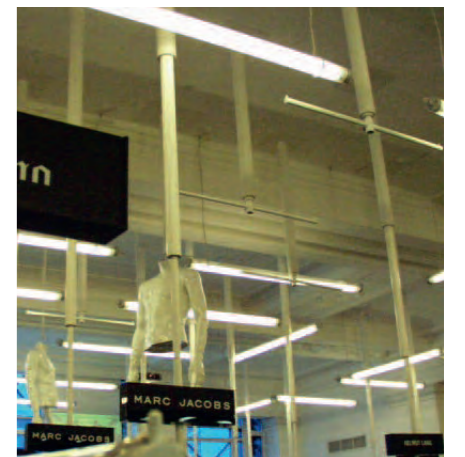
**CLIENT:  
SELFRIDGES & CO**

Completed in August 2004 to showcase some of the best menswear available, Lees Associates worked alongside KRD to complete Selfridge's new Men's Superbrands Room.

Taking inspiration from a football pitch, the room finished in high gloss greens, black and whites, sets off labels including Alexander Mc Queen, Dior, YSL, Marc Jacobs, Helmut Lang and more.



2004



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