

SEATY JUICY BAR SELFRIDGES

LONDON, BIRMINGHAM, MANCHESTER

CLIENT:
SELFRIDGES & CO

The Seaty Juice Bar, a new addition to the food halls in Selfridge's Manchester, Birmingham & London stores

Vibrant & dynamic, the juice bar has a bright, playful look with vivid juice-like colours and bold shapes. Its high impact and eye catching visual appearance ensures that the customers are aware of the fresh fruit and snacks on offer.



2003

