

SELFRIDGES FAÇADE RESTORATION

OXFORD STREET, LONDON

CLIENT:
SELFRIDGES & CO

2001

The project, undertaken with the help of English Heritage and Westminster City Council, centred upon the restoration of the store's well-known early 20thC Portland stone façade.

Time had comprehensively ravaged the listed facade with smog and pollution. Lees Associates addressed corrosion problems with the underlying structure using an updated early 19th century technology, the application of cathodic protection (CP). The priority throughout the project was to remain true to the spirit of the structure's original design and materials.

During the works, the façade was enveloped in the world's largest photo, by artist Sam Taylor-Wood.

