

SELFRIDGE'S NEW LIGHTING SCHEME

OXFORD STREET, LONDON

CLIENT:
SELFRIDGES & CO

2001

The restoration of the famous Selfridges facade and stunning lighting scheme earned high praise from the judges at the Retail Interior Awards 2001. The facade was first runner up in the Best Retail Exterior category.

To enhance the restoration work, a new lighting scheme was introduced by Lees Associates. Each of the 360 windows produce an eye-catching soft glowing and shadowless background.



SELFRIDGES NEW LIGHTING SCHEME

Lees Associates LLP
Architecture and Design