

# THE ARCADIA GROUP HQ

OXFORD STREET, LONDON

## CLIENT: ARCADIA

Lees Associates were commissioned to work on the new Reception and Press Showroom for the Arcadia Group, owned by Philip Green, consisting of many of Britain's most successful high street brands; including Topshop, Miss Selfridge's and Dorothy Perkins.

The design brief was to create a fashionable and efficient space that would provide a clean, modern and neutral background which would facilitate the showcasing of designer's and supplier's product presentations to the sales team and fashion media.



2004

